

LOGAN CULLY

INTERIOR ARCHITECTURE & DESIGN

CONTACT

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 <https://www.linkedin.com>

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Revit Software
- Rhino Software
- Time management
- Leadership
- Effective communication
- Design thinking

INVOLVMENT

- Zeta Tau Alpha Sorority
- Zeta Tau Alpha Programs Council
- American Society of Interior Designers
- Future Women Business Leaders
- Mental Health Awareness Organization

EDUCATION

BACHELOR, INT ARCH & DESIGN MINOR, MARKETING

University of Arkansas May 2024
Honors

STUDY ABROAD

Oglethorpe University Jul-Aug 2022

PROFILE

A results-oriented problem-solver pursuing my passion of interior architecture and design. I'm driven to optimize the human experience within constructed environments and currently interested in opportunities to hone my craft and leverage my experience.

EXPERIENCE

DIGITAL MEDIA TEACHING ASSISTANT

University of Arkansas

Aug-Dec 2022

- Assisted in creating a challenging, yet fun and welcoming classroom environment
- Evaluated students' assignments and overall performance
- Maintained student progress and attendance records, and provided appropriate feedback on work
- Held regularly scheduled office hours to advise and assist students.

MARKETING INTERN

Nexgen - Barcelona, Spain

Jul-Aug 2022

- Collaborated with several companies local to the Barcelona area to develop and accomplish successful marketing strategies for their brands
- Developed strong communication skills through pitching marketing strategies to clients in a professional business setting

Betahaus, Barcelona

- Created a successful social media campaign and company wide hashtag to solve the issues of a weak brand narrative and low sales
- Re-branded company website to create a better platform to produce online sales

Clubhaus

- Generated a variety of creative events to host local influencers in order to increase social media presence and brand awareness
- Successfully created a larger social media following by strategically networking with local influencers that fit the brand narrative

SOCIAL MEDIA AND MARKETING CONTENT MANAGER

The Dawg House - Overland Park, KS Aug 2019 - May 2020

- Created new apparel and merchandise designs each month
- Managed supply-chain with vendors for product inventory replenishment
- Managed Point-of-Sale software for daily sales and inventory
- Created new company logo design and designed marketing campaigns
- Managed social media accounts to drive awareness and new sales
- Created marketing collateral and ads to fuel new sales